

# Northern Telephone Phone Book Cover Photo Contest

## OFFICIAL CONTEST RULES

### **Photo Eligibility**

To enter, you must be at least 18 years of age and a U.S. citizen or permanent legal resident (green card) and a Northern Telephone Coop. member. Northern Telephone employees, Board members and their immediate family members are not eligible. Immediate family includes only spouses, parents and children. All photos must be taken in Northern Montana.

### **Photo Formats**

Entries must be color digital images. Black and white images are not eligible.

### **Photographer/Copyright**

Entries must be submitted by the original photographer. Do not submit a photo taken by someone other than you. You must be the sole owner of the copyright of any image submitted. Your submission of the photo and entry form is your guarantee that you are the author and copyright holder of the photograph.

### **Photo Subject Restrictions**

Obscene, provocative or otherwise questionable content will not be considered. Northern Telephone retains sole discretion as to what constitutes inappropriate content. Photos containing recognizable people must have a signed model release form.

### **Ownership/Use Rights**

Photographers retain the copyright to their photographs. By entering the contest, photographers agree to have their submitted photograph displayed on the Northern Telephone Web site and other marketing collateral and/or the cover of the 2011 phone book cover, without any fee or other form of compensation.

### **How to Enter**

Please email your photo to [ntc@northerntel.net](mailto:ntc@northerntel.net) with a completed contest entry form by November 15, 2010.

### **Judging**

Entries will be judged on the basis of creativity, photographic quality, and effectiveness in conveying the beauty and/or unique character of Northern Montana. All contest decisions are final. Entries that fail to comply with the Official Contest Rules will be disqualified.

### **Winners**

Winners will be notified approximately 2-3 weeks after the contest deadline by phone and email using the information on the entry form.

## **Submitting Digital Images**

Digital images should be submitted using the online entry form. Images should be formatted to 300 dpi, pixels and no smaller than pixels. Panoramic photos are not eligible. Images should be submitted in JPG (at high quality) or TIFF format. File sizes must be less than 500K per image. Images must be in natural color. Black and white, sepia tone, and duotone images are not eligible. Digital images will not be returned.

**Image Modifications:**

Minor digital enhancement is permitted, but images that have been significantly modified or appear unnatural will be disqualified.

Not Permitted:

- No borders or frames may be added to images.
- No watermarks, signatures, or copyright notices may be added to images. All winning images will be displayed with the photographer's name.
- Adding or replacing elements in an image is not permitted.
- Artistic filters are not permitted.

Permitted Modifications:

- Images may be cropped and rotated as necessary as long as the rectangular format is maintained and the size is within the specifications above.
- Images may be resized as long as the aspect ratio is maintained
- Red-eye removal and spot editing
- One-step enhancement (such as "AutoFix", "QuickFix", "Auto Levels", etc.)
- Use of filters to sharpen, soften, blur, despeckle, or remove noise.
- Use of corrective functions to improve the natural appearance of the image, such as levels, contrast, brightness, curves, intensity, tone, hue, saturation, lightness, value, color balance, and tint.

## **Additional Terms and Conditions**

Northern Telephone is not responsible for computer system, hardware, software, or program malfunctions or other errors, failures, or delayed computer transactions or network connections that are human or technical in nature. Furthermore, Northern Telephone is not responsible for: (i) lost, misdirected, misplaced, illegible, unintelligible, incomplete, or late entries or (ii) any act, failure to act, or delay regarding the transmitting or processing of entries. Northern Telephone reserves the right, in its sole discretion, to cancel or suspend all or any portion of this contest without notice if factors beyond Northern Telephone's control, including technical difficulties, disrupt or corrupt the fair or secure administration or operation of the contest. Void where prohibited. Northern Telephone is entitled to interpret these rules as needed and its decisions are final. Northern Telephone reserves the right to disqualify any entrant that Northern Telephone has reason to believe is not the original work of entrant, or does not otherwise meet the contest rules. If a winner is disqualified or determined to be ineligible, an alternate winner will be selected using the same judging process/criteria described above. Alternate winners are subject to all requirements set forth in these Official Rules.

By participating in the contest, you agree to release and hold harmless Northern Telephone and its employees, officers, affiliates, agents, and advertising and promotional agencies from any and all damages, injuries, claims, causes of actions, or losses of any kind resulting from your participation in this contest, including infringement of intellectual property rights. Northern Telephone and its employees and board members assume no responsibility or liability for any damages, injuries, claims, causes of actions, or losses of any kind arising in whole or in part from this contest.

Submit to:

Northern Telephone Phone Book Contest  
102 South Central Ave  
Cut Bank, Mt. 59427

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Email \_\_\_\_\_

Location of Photo \_\_\_\_\_

\_\_\_\_\_

Please sign that you have read and understand the contest rules

Sample Model Release Form

We have provided a sample model release form for [adults](#) and a sample model release form for [minors](#) below. You may print and use them or modify them as needed. *Northern Telephone provides the sample releases as a convenience only. We make no warranties or representations in connections with these releases. Consult your attorney if you have any legal questions regarding model releases.*

## Adult Model Release

a) In consideration of my engagement as a model, upon the terms herewith stated, I hereby give to [photographer's name goes here] his/her heirs, legal representatives and assigns, those for whom [photographer's name goes here] is acting, and those acting with his/her authority and permission: the unrestricted right and permission to copyright and use, re-use, publish, and republish photographic portraits or pictures of me or in which I may be included intact or in part, composite or distorted in character or form, without restriction as to changes or transformations in conjunction with my own or a fictitious name, or reproduction hereof in color or otherwise, made through any and all media now or hereafter known for illustration, art, promotion, advertising, trade, or any other purpose whatsoever.

b) I also permit the use of any printed material in connection therewith.

c) I hereby relinquish any right that I may have to examine or approve the completed product or products or the advertising copy or printed matter that may be used in conjunction therewith or the use to which it may be applied.

d) I hereby release, discharge and agree to save harmless [photographer], his/her heirs, legal representatives or assigns, and all persons functioning under his/her permission or authority, or those for whom he/she is functioning, from any liability by virtue of any blurring, distortion, alteration, optical illusion, or use in composite form whether intentional or otherwise, that may occur or be produced in the taking of said picture or in any subsequent processing thereof, as well as any publication thereof, including without limitation any claims for libel or invasion of privacy.

e) I hereby affirm that I am over the age of majority and have the right to contract in my own name. I have read the above authorization, release and agreement, prior to its execution; I fully understand the contents thereof. This agreement shall be binding upon me and my heirs, legal representatives and assigns.

Dated: \_\_\_\_\_

Signed: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Witness: \_\_\_\_\_

## Minor Model Release

For valuable consideration, I hereby confer on [photographer's name goes here] the absolute and irrevocable right and permission with respect to the photographs that he/she has taken of my minor child in which he/she may be included with others:

- a) To copyright the same in [photographer's name goes here] name or any other name that he/she may select;
- b) To use, re-use, publish and re-publish the same in whole or in part, separately or in conjunction with other photographs, in any medium now or hereafter known, and for any purpose whatsoever, including (but not by way of limitation) illustration, promotion, advertising and trade, and;
- c) To use my name or my child's name in connection therewith if he/she so decides.

I hereby release and discharge [photographer's name goes here] from all and any claims and demands ensuing from or in connection with the use of the photographs, including any and all claims for libel and invasion of privacy.

This authorization and release shall inure to the benefit of the legal representatives, licensees and assigns of photographer photographer's name goes here as well as the person(s) for whom he/she took the photographs.

I have read the foregoing and fully understand the contents hereof. I represent that I am the [parent/guardian] of the above named model. For value received, I hereby consent to the foregoing on his/her behalf.

Dated: \_\_\_\_\_

Minor's Name: \_\_\_\_\_

Parent or Guardian: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Witness: \_\_\_\_\_

